WHY I SHOULD ATTEND

Lead Through Strengths

A strengths-based leadership experience for credit union managers and emerging leaders

Program Overview

Lead Through Strengths is a three-month leadership development experience from Zealyst. I'd like to request approval to join the Winter 2027 cohort, which begins January 28, 2027.

The program is built for credit union managers and emerging leaders. It helps us name what we naturally do best and use it on purpose in our daily conversations, meetings and decisions with our teams. It goes well beyond the assessment report.

Why it's a strong investment

Through this program, I'll:

- Understand my strengths and when to lean in or dial back.
- Work on a real team challenge and test new approaches between sessions.
- Hold stronger one-on-ones so my team feels supported and clear on next steps.
- Meet one-on-one with a Gallup-Certified Coach and leave with a clear goal.
- Turn our goals into daily action that improves member service.
- Build a team where people feel valued for their strengths, helping us keep top talent.
- Be ready to take on more, strengthening our leadership bench.



Jan 28
SESSION 1
Understand and Apply Your Strengths

Feb 25
SESSION 2
Apply Your Strengths to Leadership

Mar 18
SESSION 3
Coach Through Strengths

Program at a glance

SESSIONS
Jan 28 · Feb 25 · Mar 18, 2027
Virtual, 12:00–3:00 p.m. ET

TIME AWAY FROM WORK
About 9 hours of sessions plus a one-hour coaching session

INCLUDED
CliftonStrengths 34 assessment and report, three facilitated sessions, one coaching session, Discover Your Leadership Style Worksheet, Team Strengths Conversation Guide and development plan

PRIOR EXPERIENCE
No prior CliftonStrengths experience required.

INVESTMENT
$1,600
per participant

REGISTRATION CLOSES
January 15, 2027

REGISTER TODAY
zealyst.com/signature-experiences/lead-through-strengths/